



les nouvelles
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BOUNCING BACK The **Professional Beauty Association's (PBA) Salon & Spa Performance Index (SSPI)** rose to 103.5 in the fourth quarter of 2010—up 0.2 percent from the third quarter and the second largest level on record. The SSPI is constructed so that the health of the salon/spa industry is measured in relation to a steady state level of 100. Index levels above 100 indicate that key industry indicators are in a period of expansion. "These results are significant and show how the beauty industry remains strong through tough economic conditions," said Steve Sleeper, executive director for the PBA. "The more confidence we have about the general outlook of the economy, the more key industry indicators will continue to increase." www.probeauty.org/research

—CHRISTINA— It just works

U.S. LAUNCH

Christina Cosmeceuticals, the Israeli-based cosmeceutical treatment and home care collection founded by Christina Zehavi in 1982, has now made its **United States debut**. The collection of Christina products includes seven multi-stage treatments, organized by skin concern and accompanied by a selection of home care. "I am thrilled to be able to bring to the U.S. professional a brand that combines clinical and scientifically based efficacy with a great traditional esthetic foundation," says Joe Contorno, president and CEO of Christina USA. "Building on almost 30 years of working hand-in-hand with professional estheticians throughout the world, Christina is a trusted friend and partner for estheticians worldwide." www.christina-cosmeceuticals.com

TRAGIC RISK A recently published study from the University of Oslo in Norway found an **association between suicidal ideation and having substantial acne among teens**, which occurred twice as much for girls who reported having "very much" acne and three times as much for males who reported the same, in comparison to the teens with little or no acne. Significant acne was also associated with numerous other mental and social difficulties, according to the report in *Journal of Investigative Dermatology*. www.nature.com/jid



TEAM SPIRIT!

The **Clean Scene™** product line by **Murad** continues its partnership with **Varsity** for 2011. Clean Scene, designed to address the daily skin care needs of teens and young adults, is involved in national cheer and dance competitions. The teen focused skin care line will have a presence at cheer camps around the country during the summer months, leading innovative activities, providing skin health education and offering samples to the athletes at Varsity events. www.murad.com www.varsity.com