

Professional

MAR • APR 11 THE BIBLE OF THE AUSTRALIAN AESTHETICS INDUSTRY

BEAUTY

The Loved Ones

Beauty and dignity in the hereafter

A pain in the neck!
Injury prevention in the salon

FACE VALUE

Skincare's autumn harvest

Waxing lyrical
The roots of success

WORDS OF WARMING

Weathering the climate of change

CHRISTINA
It just works

Introducing CHRISTINA COSMECEUTICALS:

Experience, innovation & vision.



with a great traditional aesthetic foundation. Christina is the brand that everyone wishes they could create. Building on almost thirty years of working hand-in-hand with professional aestheticians throughout the world, Christina is a trusted friend and partner for aestheticians worldwide, and a natural next step for the specialist skincare professional.

“Advanced skincare products that address a wide range of conditions, from mild to severe”

THE TEAM BEHIND THE VISION

The Christina story grew from the vision of cosmetician Christina Zehavi, an international dermatologist who saw a need for products that provide comprehensive solutions (without compromising skin health) for cosmeticians, dermatologists and plastic surgeons.

Christina Zehavi is now recognised as a leading figure in the para-medical industry, as an educator, practitioner and Editor-in-Chief of ‘Les Nouvelles Esthétiques’, Israel.

Now as an enterprise with a first-class R&D facility and full in-house manufacturing capabilities, the Christina Company is continually building product lines that have won international recognition for their positive results. The combination of pioneering scientific research and cutting-edge vision has driven Christina to create specialised clinical products and treatments and placed the company at the forefront of the specialised skincare industry.

BUILDING PROVEN PRODUCT LINES

Christina’s treatments are designed in easy-to-follow step-by-step protocol overviews, instructions and guides to facilitate ongoing procedures. Each product line is a multi-stage holistic treatment that addresses a specific skin condition by targeting the biological and environmental causes and symptoms, both internally and externally.

Through a natural synergy between in-salon and home-use products, Christina’s product lines continue to delight clients by performing beyond their expectations with truly remarkable results in the short and long term.

COMPREHENSIVE SOLUTIONS, DRAMATIC RESULTS

Christina Cosmeceuticals is committed to producing intelligent skincare solutions with dynamic combinations of traditional botanicals and scientifically advanced ingredients. Targeting deficient and excess skin functions, Christina works with leading scientists to develop products that correct and heal complex and multifaceted skin conditions. Christina’s exact formulations have been extensively tested in our laboratories and are clinically proven to produce visible and measurable results safely and consistently.

KNOWLEDGE IS POWER AND PROFIT

At Christina, we believe healthy skin results are empowered by education, innovation and professional advice. Christina is committed to supporting cosmetic professionals in the confident

treatment of the widest range of customers from prevention and treatment, to maintenance of healthier, younger looking skin. We train professional skin experts by conducting in-depth workshops including hands-on trainings, seminars and conferences to better understand each product and treatment. As part of our comprehensive training we provide skin experts user-friendly tools to facilitate skincare regimens by offering professional instructions and guides.

OUR VISION

Christina aspires to set a new standard in professional skincare solutions by combining cutting-edge scientific research and hands-on cosmetic experience. We believe cosmeticians and their clients deserve solutions that provide safety, comfort and results that meet, and hopefully surpass, their expectations.

OUR VALUE PROPOSITION – SIMPLICITY, PROFITABILITY, RESULTS

Expensive maintenance product ranges are now becoming a thing of the past with the introduction of comprehensive, holistic dermo-cosmeceuticals pioneered by brands such as CHRISTINA.

Every Christina treatment is a pledge to give your clients real results that they can see and feel.

At Christina, we provide skincare solutions that:

- Are NOT sold on-line and NEVER will be
- Offer synergy between home use and salon products
- Give cumulative results that are greater than the sum of the individual products
- Utilise powerful and innovative active ingredients
- Target both underlying biological symptoms and external environmental causes
- Are realistically priced

“Introduce CHRISTINA COSMECEUTICALS into your business and watch the dramatic results in your skin solutions and profits”

COMMITMENT TO YOUR SUCCESS

Christina is committed to supporting the cosmetic professional with powerful aesthetic tools that enable the confident treatment of the widest range of conditions. From prevention and treatment, to maintenance of healthier, younger-looking skin, Christina is always there to provide skincare professionals a better solution for complex skin conditions and to keep your business ahead of the competition.

Introduce CHRISTINA COSMECEUTICALS into your business and watch the dramatic results in your skin solutions and profits.

We look forward to reaching more individuals worldwide, improving the health and appearance - one treatment at a time.

Call us at SKIN FACTORS PL for your free information kit on TOLL FREE 1800 824 282. Visit our website at www.christina-cosmeceuticals.com.au

“THE ONLY CHOICE FOR THE SPECIALIST SKINCARE PROFESSIONAL”

Unstress Take a break, you need it!



Natural defying treatment for stressed skin

Silk When you have to look your best!



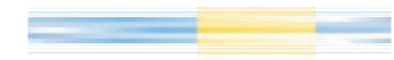
Instant anti-aging and pamper

Wish You deserve it!



Anti-aging for mature skin

FluorOxygen+C Brighten your day!



Sun damage and hyperpigmentation correction

COMODEX Control it now!



Acne clearance and prevention

Rose de Mer Reveal a better you



Natural powerful peeling



Peelosophy Simply Smart



Gradual peel treatment for severe skin conditions

Partnering leading salons, CHRISTINA COSMECEUTICALS promises to place your business ahead of the competition. In the last twenty years, the beauty industry has undergone considerable technological changes reflected in the quality and diversity of various products in the market. The importance of the modern beauty therapist and aesthetician possessing cosmetic chemistry knowledge has become increasingly evident with modern skin care cosmetics and a rising range of truly effective products.

Originating in 1982, Christina is internationally-renowned for the integration of effective cosmeceuticals and traditional spa treatments and is available in countries where aesthetics remains a “true art.” Addressing both internal and external causes, Christina skincare targets skin conditions with holistic, multi-stage and scientifically validated professional treatments and home care products, that provide truly remarkable results – IT JUST WORKS!

We are thrilled to be able to bring to the Australian professional a brand that combines clinical and scientifically based efficacy